

JOSHUA CAMPBELL

SENIOR DIRECTOR, PRODUCT MANAGEMENT

Christiansted, St. Croix
U.S. Virgin Islands

+1 (812) 345-3680

joshua.campbell@icloud.com

www.joshncampbell.com

OVERVIEW

Proficient in using a variety of computer systems and software. Conscientious and detail-oriented. Strong communication, organizational, and problem-solving skills. Personable, with strong people skills and work well with people of diverse backgrounds. In-depth knowledge and expertise in UI/UX design, systems analysis, software development, database development and administration, data flow management, computer systems programming, delivery systems development and administration and quality assurance processes.

EXPERIENCE

Senior Director, Product Management

Cornerstone Information Systems / Bloomington, IN / NOV 2021 - Present

Develop and oversee product strategy, direction, and execution from conception to launch by connecting the technical and business worlds with a primary focus on UI/UX, data analysis, and information management. Collaborate with internal SMEs, clients, and research market trends to understand needs and shape product vision and strategy.

Director, Technical Product Management

World Travel, Inc. / Exton, PA / APR 2021 - OCT 2021

Lead the digital transformation of product at World Travel, Inc. with a focus on revenue, retention, and total cost of technology. Responsible for the success of technical product management including technical product requirements, feature and defect testing, technical project management and client product implementations. Coach and mentor team members ensuring they are high performing, collaborative and customer focused.

Director, User Experience & Design

World Travel, Inc. / Exton, PA / JUN 2019 - APR 2021

Develop, design, and implement product strategy to align with business goals. Illustrate design ideas using storyboards, process flows and sitemaps. Work with CIO and product managers to prioritize and communicate high level and detailed deliverables that create an incredible customer experience and shape go-to-market strategies.

EDUCATION

Ball State University

Education & Training Consultant
2008 - 2009

New Horizons

Technical Institute

Information Technology,
E-Commerce, Web Site Design
2001 - 2002

Carver Center

Information Technology
2000 - 2001

SKILLS

DATA

- Data Architecture
- Data Visualization
- Infogix Data360
- Power BI
- QlikView
- Qlik Sense
- Sigma

DESIGN

- Affinity
- Balsamiq
- BI Design
- Illustrator
- InVision
- Photoshop
- Sketch

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WORK EXPERIENCE (CONTINUED)

Director, Data Science

CI Azumano / Virginia Beach, VA / AUG 2015 - MAY 2019

Translate data into relevant information, quality control and data matching from various sources into a consolidated database, conduct feasibility tests, generate reports and queries as basis for analysis and provide effective visualization of the findings. Perform pre-analysis of available information and generate tools that allow travel and account managers to analyze enhanced information using effective visualization and self-service analysis. Proactive statistical trend analysis of transactional and market research data sets as input for corporate development, market strategies and intelligence publications.

Product Manager & Senior Technical Analyst

Cornerstone Information Systems, Inc. / Bloomington, IN / JAN 2013 - APR 2015

The primary business owner responsible for developing and executing the product strategy for long term business success and market growth. Worked independently interfacing with internal and external customers at every level and provided guidance to direct and indirect teams to accomplish product and business line objectives. Determined requirements, designed, built, and implemented new information systems products and offerings. Solved technical problems and lead efforts in delivering complex solutions. Responsible for the efforts of others in order to meet project objectives while interacting with project managers, senior analysts, development consultants, clients, operations teams, and architects to give customers the best and most complete set of tools possible.

REFERENCES

ROCK BLANCO

C-Level Executive / youtip

Phone: +1 (508) 244-8374

Mail: rock@rockblanco.com

LIZ MANDARINO

President & CEO / World Travel

Phone: +1 (484) 348-6613

Mail: lmandarino@worldtravelinc.com

LANGUAGE

ENGLISH

Native

SPANISH

Bilingual

SKILLS

TECHNICAL

- Angular
- ColdFusion
- CSS
- HTML
- jQuery
- PHP
- SQL
- Wordpress

SOCIAL

X

x.com/JoshNCampbell

Facebook

facebook.com/JoshuaNialCampbell

LinkedIn

linkedin.com/in/joshuancampbell

INTERESTS

- Volunteering
- Traveling
- National Parks
- Photography
- Learning
- Almost any tech gadget!